



# Ecology & Related majors: Instituting a Rideshare Program

### Our Goals and Vision

SpaceShare is a growing environmental partnership, using new technologies to help people share and save resources. Our long-term vision is to improve the way people use the existing travel infrastructure: if you get in your car alone, you should be able to find someone on your route and safely pick them up. We want to make it much easier for people to live without cars, in order to build a car-free constituency for much greater changes.

Our short-term plan is to make events greener: this year, we are providing environmental logistics for concerts, conferences, festivals and so on. We've provided tools for Bioneers, the Green Festival and similar events; your role is to help us expand cultural acceptance beyond the "green" fringes.

### Your Role

The position is flexible based on your needs. We're looking for someone interested in some combination of the following:

**1) Outreach & Education for festivals and cultural events, especially environmentally-focused events.** Tools now exist to make carpooling easy. But, even environmental events or rallies against oil wars often don't encourage carpooling. We are looking for someone to do outreach: can we make carpooling an expected part of the "Saturday at a concert in the park?"

**2) Work with city planning departments** to have them encourage events in their city to carpool and otherwise be green.

### Who is this for

Perfect for a self-motivated, creative student interested in both organizing and in the cultural issues that drive our society's relationship with the environment. A great job for someone who wants to be part of the environmental movement: you'll have many opportunities to make contacts in the field, with organizers of environmental events and with urban planning officials and activists.

### We need you to make this happen:

Email [info@spaceshare.com](mailto:info@spaceshare.com) or see our website at [www.spaceshare.com](http://www.spaceshare.com)  
Or call Stephen at 510-520-6175